

CREATE A SPIN-A-THON FOR CHILDFUND TODAY!

Here's a fun — and fit — new way to raise money to send bicycles to children living in poverty. **For every \$100 donated, ChildFund will send a bike to a child in need in one of the 30 countries we serve.**

The ChildFund Spin-A-Thon is an exciting fundraising event where sponsored participants ride stationary bikes to raise money for bikes for children to ride safely to school.

Gyms or cycling centers can join as partners to produce a "Spin-A-Thon for ChildFund," and participate in making it fun and festive with music, competitions, and hosting a "Fans and Friends" party during the event. Riders and other volunteers can recruit family and friends to sponsor their ride at any amount, with the proceeds contributed to bikes for ChildFund.

You're not only giving a bike — you're making it possible for these children to realize their dreams of an education by helping to travel safely and efficiently to school, increasing their chances of finding a job and escaping a life of poverty!



HOW TO CREATE YOUR OWN SPIN-A-THON:

STEP 1

Visit a cycling center or a gym with stationary bikes and ask them if would like to partner in a fundraising project for ChildFund by providing the bikes, an instructor, and music for a "Spin-A-Thon" event.

STEP 2

Recruit riders through personal invitations, e-mails, social media, posters & flyers in stores, coffee shops, bike shops, community bulletin boards. Consider asking local celebrities like news media, government, community or academic leaders. Bring your own ideas about how to publicize your "Spin-A-Thon."

STEP 3

Set a goal of 10, 20 or 30 bikes! Ask riders to raise support from their families, friends, and colleagues by sponsoring their ride by the mile, hour, speed or whatever your group decides. Every contribution will support a bike for a child!

STEP 4

Request donated prizes from local merchants and individuals to award to the winners in different categories. Link your prizes to the different categories of the awards.

Donations can be made by cash, check — payable to ChildFund International — or by credit card.

PLEASE SEND YOUR DONATIONS TO:

ChildFund International • Attn: DreamBike
2821 Emerywood Parkway • Richmond, VA 23294



For questions or more information:
Call Sue Wootton,
Sr. Volunteer Specialist at:
804.756.2772
or e-mail:
volunteers@childfund.org

Thank you for your support!